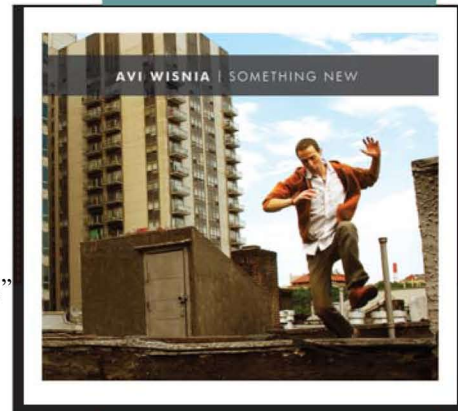


# Avi Wisnia

www.aviwisnia.com



*Something New*  
Release Date:  
June 29th, 2010

#### Track Listing

1. New Year
2. More Than Me
3. I Wish That I Could Stop Writing Songs About You
4. Sink
5. Love Song
6. Rabbit Hole
7. The Back of Your Hand
8. Prelude
9. Something New
10. Não É Coisa
11. It's Only Me
12. No Scrubs

Avi Wisnia expresses his eclectic versatility in the upcoming release, *Something New*. His music takes twists and turns through various genres and emotions, with both simple and complex arrangements. Combining piano pop, Brazilian bossa nova, acoustic guitar, contemporary - yet vintage - jazz, and more, his debut album *Something New*, is like no other album out there. Lush, whimsical and a Brazilian vacation are words that come to mind. Wisnia describes himself as, “Ben Folds meets Norah Jones, if they had a love child in Brazil.” This comes from a man who began studying classical piano at the age of five and still finds the fun in it.

Listen to the upbeat jazzy version of TLC’s “No Scrubs,” the radio-ready piano pop track “More Than Me,” the Brazilian-influenced ode “Não É Coisa,” and you get a glimpse into *Something New*, which was produced by Grammy-winner Glenn Barratt (Melody Gardot, Amos Lee). Wisnia’s music is an eclectic mix of contemporary jazz tunes mixed with inventive cover songs and bossa novas, plus beautiful piano pieces that bring to mind Gentleman Reg (of the Hidden Cameras).

Dividing his time between New York City and Philadelphia, singer/songwriter Wisnia is in a genre all his own. In 2007, he released an acoustic EP, which was recorded in two days at the New Jersey synagogue where his father serves as rabbi. Awards include the 2009 OutMusic Award for Outstanding Jazz Song of the Year, CMJ’s Zig Zag Live Competition as well as becoming a finalist in Rolling Rock’s National Band Search. With the breezy songs that fill *Something New*, Wisnia is overflowing with ideas and talent to spare.

Wisnia’s music runs the gamut of influences from Ben Folds, Norah Jones, Jamie Cullum and John Legend, to Billy Joel, Joni Mitchell and Chet Baker. You can actually hear how elements of all those artists can be mixed into one cohesive, talented body of work. On *Something New* there’s an impeccable rock-bossa version of The Cure’s “Love Song,” next to the brutally honest storytelling piano ballad “I Wish That I Could Stop Writing Songs About You,” a tune Wisnia sings straight from the heart along with help from fellow Philly singer/songwriter Lizanne Knott. “It’s the break-up song that I tried desperately not to write,” offers Wisnia. “After breaking up with my first boyfriend, I found myself unable to write anything at all, and then, a steady stream of songs... tons of them, all about the same subject: the break up. So this was my failed attempt to write something else, anything else, and it became one of the songs people tell me they relate to the most.”

Working in the studio for his debut full-length, Wisnia found it to be one of the most difficult yet satisfying experiences of his musical career. He had to figure out the best way to present each song in a way that paid homage to his influences while still retaining his own unique voice. A jazz/pop singer is the simplest way to describe Wisnia, but even he himself gets torn between his techniques. “The two major sides of me that constantly fight for my own attention are jazz and pop – the side that wants to improvise and go free form and let the moment take control; and the side that wants to hook you with something structured, catchy, accessible and relatable.” Wisnia is clever and talented enough to pull them both off and more with *Something New*.



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For publicity or booking, please contact: Avi Wisnia

Phone: 215-219-0626  
Email: [avi.wisnia@gmail.com](mailto:avi.wisnia@gmail.com)